



# How you can help HIFA

(and advance the objectives of your organisation at the same time)

Thank you for your support as a HIFA Supporting Organisation. There are many ways you can help:

## 1. Help HIFA to grow its membership

- Display the HIFA logo on your website<sup>1</sup>
- Invite your staff and contacts to join and support HIFA
- Promote and support the HIFA vision across your networks through social media<sup>2</sup>

*Example:* Here is a short text that you can adapt and use on your website: "We support HIFA (Healthcare Information For All). We believe that every person and every health worker should have access to the healthcare information they need to protect their own health and the health of those for whom they are responsible. We encourage you to join the HIFA forums here: [www.hifa.org](http://www.hifa.org) "

## 2. Partner with HIFA to help achieve your organisation's objectives and raise visibility

- Share information about your organisation's activities and focus on the HIFA forum
- Sponsor a HIFA discussion and/or webinar on a theme of your choice
- Sponsor a section of the HIFA Voices database (HIFA Voices brings together the experiential knowledge of the HIFA community: [www.hifavoices.org](http://www.hifavoices.org) )

*Example:* The Global Health Workforce Alliance (WHO) sponsored a 4-week discussion on human resources for health in low and middle income countries, presented at the 3rd Global Forum on HRH in Brazil. The Alliance worked with HIFA to agree the themes and key questions to explore on the forum, and made a modest financial contribution to cover the cost of the coordinator's time.

## 3. Provide financial and/or technical support

- *Voluntary financial contribution.* Many of our Supporting Organisations choose to provide a one-off or annual contribution; contributing organizations are recognized prominently on our website and on every message that is sent via the HIFA forum. HIFA has over 14,000 members worldwide (and growing), interacting on 5 forums in 3 languages.
- *Technical support.* HIFA has more than 160 volunteers worldwide providing help in many ways: publicity and awareness-raising; content analysis; moderation of discussions; database skills; participation in HIFA working groups.

Welcome on board – we are delighted you have chosen to support HIFA!

Contact: [admin@hifa2015.org](mailto:admin@hifa2015.org)

<sup>1</sup> Download the HIFA logo here: <http://www.hifa2015.org/wp-content/uploads/HIFAlgoweb.jpg>

<sup>2</sup> Follow HIFA on Twitter @HIFA\_org & Facebook.com/HIFAdotORG

